



## LINE-READY FOR YOUR OPERATIONS

**BARILLA FROZEN — THE SAME QUALITY AND CONSISTENCY CHEFS EXPECT FROM THE #1 FOODSERVICE PASTA BRAND, PLUS THE EFFICIENCY OF PRE-COOKED PASTA.**



### You're not alone!

3 in 4 operators struggle with hiring and retaining staff<sup>1</sup>. Labor costs are a top concern for operators<sup>2</sup>.

<sup>1</sup> Datassential, "Labor Deep Dive," 2023., <sup>2</sup> ibid

### How Barilla Frozen Makes Kitchen Efficiency Cool:



Saves labor hours for higher value tasks



Reduces waste



Perfectly prepped every time



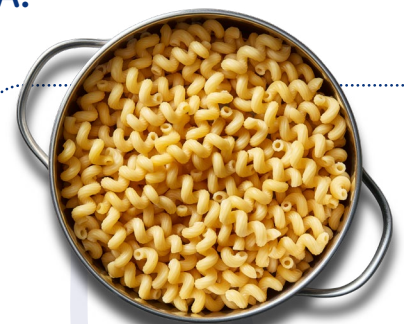
More flexibility



Tighter food safety/HACCP



Holds al dente texture for 30 minutes+



No matter your operational setup, Barilla Frozen is ready for action

Stovetop

Microwave

Impinger

Steamer

Catering

Ghost Kitchen





# HERE'S WHAT OPERATORS ARE SAYING:



For a minor incremental cost, we're getting **less waste, more consistency and flexibility** across our system. Those advantages have real value, especially with our franchisees!

Full Service Chain Restaurant Operator

Knowing that my pasta is going to be on point gives me **one less thing to worry about!**

NY Metro Healthcare Operator



Using Barilla Frozen for our Mac and Cheese concepts makes us so much **more efficient**. We spend the valuable prep hours we save on the scratch items where it really counts.

Top Stadium Foodservice Operator



We love that Barilla Frozen is **'al dente' out of the box**. Getting the pasta perfect is now a much simpler - and safer - task.

Large Public C&U Operator



Product Description	SKU/Item #	GTIN	DOT #	
IQF Penne Bag-In-Box 320oz	1000020452	10076808011408	738448	
IQF Elbows Bag-In-Box 320oz	1000020453	10076808011361	738447	
IQF Cellentani Bag-In-Box 320oz	1000020454	10076808011378	738445	
IQF Rigatoni Bag-In-Box 320oz	1000020455	10076808011385	738449	



For more information on available cuts, preparation methods, culinary training recipes or to request samples, please visit our website [www.BarillaFS.com/frozen](http://www.BarillaFS.com/frozen) or scan the QR code.

