

*Campbell's*  
**CULINARY  
RESERVE**

*Bring the Heat* with  
**Campbell's® Culinary Reserve**  
**Baja Style Chicken Enchilada Soup**

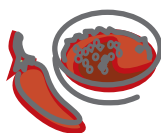
This Mexican-inspired soup is the perfect way to delight guests with bold, on-trend flavors. It features a colorful medley of vegetables, including diced tomatoes, corn, jalapeño peppers, red and green peppers, black beans and tender chunks of chicken.



Campbell's® Culinary Reserve Baja Style Chicken Enchilada Soup

**Final Touch**

Add that extra wow factor to  
**Campbell's® Culinary Reserve**  
Baja Style Chicken Enchilada Soup with:



Pico de gallo or  
**Pace®** Chunky Salsa



Sour cream  
& cilantro



Sliced or diced avocado



Shredded cheese

*Fire Up*  
**Soup Sales**

Today's diners are looking for soups featuring global and spicy flavor profiles.

**57%**

of CONSUMERS

rate spiciness as  
extremely or very  
important when ordering  
soup at a restaurant<sup>1</sup>

**41%**

of CONSUMERS 18-34

are interested in  
global-inspired soups<sup>2</sup>

**49%**

of CONSUMERS  
UNDER 35

visit certain restaurants  
for their soup<sup>3</sup>

**Campbell's® Culinary Reserve**  
Baja Style Chicken Enchilada Soup

Case Code: 28744 4 lb. pouch Pack/Size: 4/4 lb. Case Yield: 256 oz.

Claims Key

**GS** Good Source of... **NAE** Made with No Antibiotics Ever Chicken



**in f** Visit [campbellsfoodservice.com/frozensoup](http://campbellsfoodservice.com/frozensoup) to learn more.

<sup>1</sup>Proprietary Line Optimization Test, 2023; <sup>2</sup>Technomic QSR & C-Store Insights 2022; <sup>3</sup>Technomic Soup Trends 2022