



CRAFTED FOR THE BOLD

Inspired by rich heritage and craftsmanship, 1850® offers a bold lineup of responsibly sourced, premium Arabica beans, using time-honored roasting techniques for a distinctive taste.



TODAY AT LEAST 50% OF 1850 COFFEE BEANS ARE RAINFOREST ALLIANCE CERTIFIED, A STEP TOWARDS FULLY CERTIFIED COFFEE BY 2024



50% CERTIFIED COFFEE

WHAT MATTERS TO CONSUMERS

- 63% say **TASTE** is a major reason for drinking more coffee away from home¹
1850 delivers exceptional complexity, body & strength
- 74% believe we desperately need to make progress on **SUSTAINABILITY**²
1850 delivers more sustainable and responsible sourcing

¹National Coffee Drinking Trends 2018

²Kantar, Download on Food and Culture, November 2020

METICULOUSLY ROASTED

A bold, smooth lineup of fire-roasted, steel-cut coffees crafted with 100% Arabica beans certified by the Rainforest Alliance.



LANTERN GLOW®

MILD

Unique complexity with clean lemongrass and smooth jasmine undertones.



PIONEER BLEND

MEDIUM

Smooth, rich body and balanced flavor with hints of roasted nuts.



BLACK GOLD

DARK

Perfectly bold and smooth flavor with sweet dark chocolate notes.

Decaf Available

CONVENIENTLY PACKAGED

Item	Pack Size	Case Count	Item Description	Format
2550021510	2.5 OZ.	24 CT.	1850 LANTERN GLOW	FRACTION PACK
2550021511	2.5 OZ.	24 CT.	1850 PIONEER BLEND	FRACTION PACK
2550021512	2.5 OZ.	24 CT.	1850 BLACK GOLD	FRACTION PACK
2550021513	2.5 OZ.	24 CT.	1850 PIONEER BLEND DECAF	FRACTION PACK
2550021518	9.0 OZ.	12 CT.	1850 PIONEER BLEND	URN PACK
2550021519	9.0 OZ.	12 CT.	1850 PACK BLACK GOLD	URN PACK
2550021520	9.0 OZ.	12 CT.	1850 PACK PIONEER BLEND DECAF	URN PACK

FULLY SUPPORTED

Choose from bold and distinctive **1850®** merchandising to show guests you serve coffee that's crafted with care.



Insulated Cups



Coffee Bar Merchandise



For more information about 1850 Coffee, contact your Smucker Away From Home sales representative or visit www.SmuckerAwayFromHome.com/1850

THE J.M. SMUCKER Co
Away From Home

