

GET UP TO  
**\$10,400**  
IN EQUIPMENT  
SUBSIDIES<sup>1</sup>

Conditions apply.  
See back for details.



# Get a DIRECTV RESIDENTIAL EXPERIENCE HD ENTERTAINMENT SYSTEM for your property

Get an **\$80** subsidy per room – up to **\$10,400** in equipment subsidies – with the DIRECTV Residential Experience:

- Technology that's easy and compatible with most wiring schemes
- No Pro: Idiom TVs needed
- Simplified, antimicrobial remote
- 15-room minimum
- Access to over 100 HD channels<sup>2</sup>

## PLUS, OFFER INCLUDES:

(Conditions apply.)



**DIRECTV RESIDENTIAL EXPERIENCE**  
as a qualifying technology



**2021 NFL SUNDAY TICKET**  
at no extra cost.<sup>2</sup>  
Offer ends 1/2/22.

Get the  
**HBO + CINEMAX**  
**PACKAGE STARTING AT**  
**\$2<sup>25</sup> PER ROOM PER MONTH<sup>3</sup>**

Add  
**SHOWTIME**  
as a 2nd premium for  
**99¢ PER ROOM PER MONTH<sup>4</sup>**

Call **National Satellite Center** at **562-988-8181** for more information today.



<sup>1</sup>To access DIRECTV HD service, HD equipment req'd. Number of HD channels varies based on package selection. Offer ends 12/31/21. New or renewing approved H&I customers only. 5-year programming agreement req'd. Credit card required (except MA & PA). Early Cancellation Fee may apply.



**DIRECTV RESIDENTIAL EXPERIENCE (DRE) OFFER:** Offer ends 12/31/21. Offer is available to new or renewing Hospitality and Institutions customers with a 5-year programming agreement. Properties must subscribe to the ENTERTAINMENT Pack (\$8.99/room/mo.) or above. ENTERTAINMENT Pack promotional bundle price includes the ENTERTAINMENT Pack, local channels and technology fee. Bundled rate will be listed as two separate line items on customer bill. Maximum HD equipment subsidy of \$10,400 for DRE System. 15 room minimum is req'd per property. Properties with 130+ rooms are eligible for an additional \$25 per room per month credit. Customers will begin receiving credits within two billing cycles. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO THE FULL SUBSIDY AMOUNT YOU RECEIVED PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES DURING THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **INSTALLATION:** Custom installation charges apply, and installation fee is based on property size. Applicable use tax adjustment may apply on retail value of installation. Availability of DIRECTV service may vary by location. In certain markets, programming/pricing may vary. Make and model of system at DIRECTV's sole discretion. Offers void where prohibited or restricted. Programming available separately. Receipt of DIRECTV programming subject to terms of the DIRECTV Terms of Service for Hospitality Establishments and the DIRECTV Terms of Service for Institutions; copy provided with new customer information packet. Taxes not included. DIRECTV programming, hardware, pricing, terms and conditions subject to change at any time. **2021 NFL SUNDAY TICKET OFFER:** Offer ends 1/2/22. 2021 NFL SUNDAY TICKET will be delivered at no extra cost in all guest rooms for the 2021 season for all new DIRECTV Residential Experience (DRE) customers and HD COM System customers; customers must subscribe to FAMILY™ Pack (\$4.99/room/mo.) or above, with a 3-, 5- or 7- year programming agreement. Other conditions apply. **Subscription will automatically continue in the 2nd year at a special renewal rate of \$99 and renew at regular rate thereafter provided that DIRECTV still carries these services at the time of renewal and unless customer calls to cancel prior to start of the season. Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fees cannot be refunded.** Commercial locations require an appropriate license agreement. Offer excludes University accounts. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. **HBO® AND CINEMAX® PACKAGE (New Customers):** Offer ends 12/31/21. Only available to new customers that have not received or subscribed to DIRECTV for 12 months prior to activation. Monthly rate is (\$2.25/room/mo.) and requires a 5- or 7-year programming agreement. Customer must also subscribe to SELECT™ Pack (\$7.99/room/mo.) or above (with DRE or COM) or ENTERTAINMENT Pack (\$8.99/room/mo.) or above with the Advanced Entertainment Platform. University accounts excluded. **HBO AND CINEMAX PACKAGE (Existing Customers):** Available to existing DIRECTV subscribers with a 5- or 7-year programming agreement. Monthly charge is (\$2.75/room/mo.). University accounts excluded. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE. CANCELLATION FEES ARE BASED ON PROGRAMMING PACKAGE SELECTION AND COMMITMENT PERIOD.** In certain markets, programming/pricing may vary. Offers void where prohibited or restricted. Hardware and programming available separately. Taxes not included. DIRECTV programming, hardware, pricing, terms and conditions subject to change at any time. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. **SHOWTIME OFFER:** Offer ends 12/31/21. The SHOWTIME programming offer (\$0.99/room/mo.) is available only as a 2nd Premium add-on. Offer available to qualifying new or existing Hospitality accounts with a 3-, 5- or 7-year programming agreement and must not have received SHOWTIME programming from DIRECTV or any other distributor during the 24 months prior to activation. Offer is available for accounts activated on or before 12/31/21. After the applicable promotional period (3-, 5- or 7-years) ends, then-prevailing rate for SHOWTIME applies unless canceled or changed by customer prior to end of the promotional period. Offer may not be combined with any other SHOWTIME offer. SHOWTIME and related marks are trademarks of Showtime Networks Inc., a ViacomCBS Company. Individual programs, devices and marks are the property of their respective owners. All rights reserved. Premium Channel subscriptions are only available for Private Viewing or Lodging & Institution customers. ©2021 AT&T Intellectual Property. All Rights Reserved. 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